



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE, Permanently Affiliated to JNTUH)
Recognized under Section 2(f) & 12(B) of the UGC Act 1956, An ISO
9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100



DEPT.OF CSE-DS &AI&DS

(True success is all about working towards meaningful goals and dreams)

Report



An Event

on

“AN APP INAUGURATION &DEDICATION CEREMONY”

DATE : 30-1-25 @11.00 AM

PARTICIPANTS

**2ND YEAR CSE-DS STUDENTS &
CSE-DS FACULTY MEMBERS**



ALL ARE CORDIALLY INVITED !!!

PREPARED BY
T.NAGA PRAVEENA,ASST.PROFESSOR,MRCE



MALLA REDDY COLLEGE OF ENGINEERING

Approved by AICTE-New Delhi, Permanently Affiliated to JNTUH, Recognized under section 2 (f) & 12(B) of UGC Act 1956 Accredited by NBA & NAAC

DEPARTMENT OF CSE-DATA SCIENCE & AI&DS



AN APP INAUGURATION & DEDICATION CEREMONY



DATE : 30-1-25 @11.00 AM

Presided over by,

Dr.Maram Ashok,

Principal,MRCE

ALL ARE CORDIALLY INVITED!!!

Mrs.E.Pavithra, Mrs.Lirina & Mr.Kumar

Coordinators-CSE-DS

Dr.J.Britto,

HoD/CSE-DS

“Hard work can beat talent when talent doesn't work as hard”

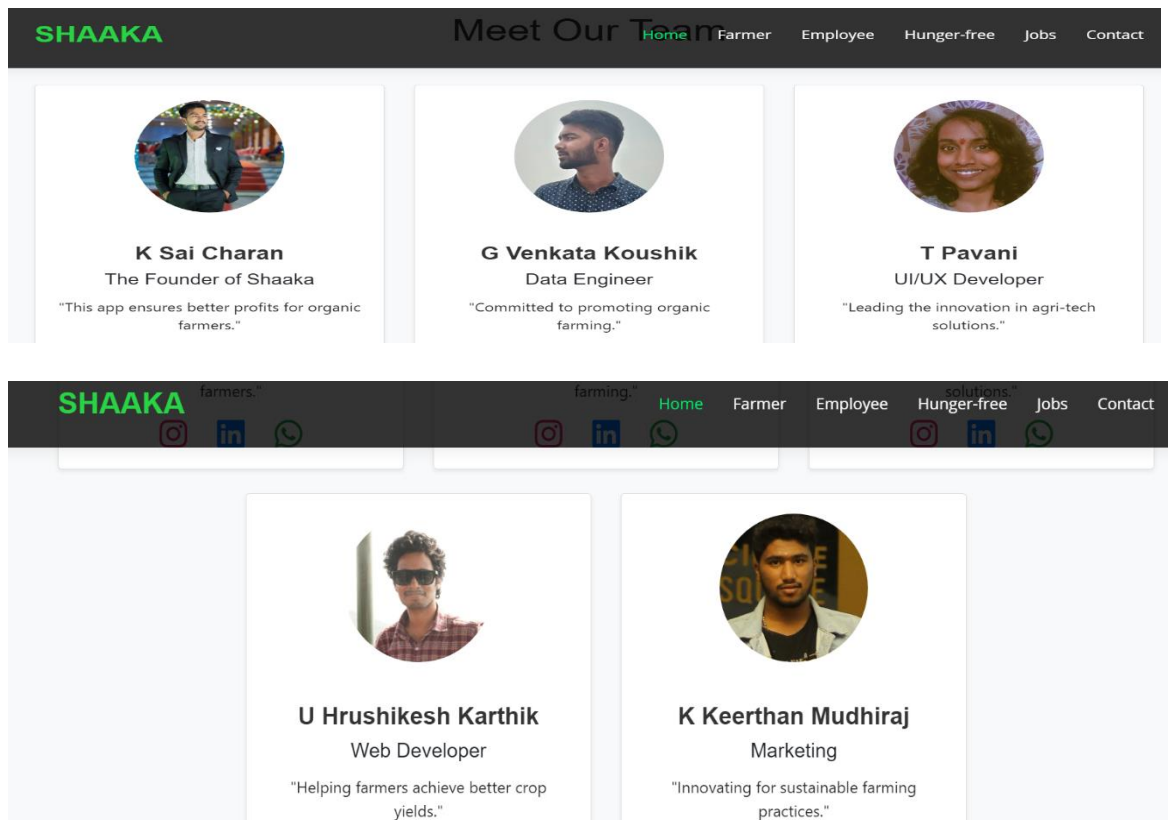
ABOUT SHAAKA

Welcome to Shaaka, where we bridge the gap between organic farmers and customers, creating a sustainable platform for healthy living. At Shaaka, we are committed to supporting local farmers and promoting fresh, organic produce. By enabling farmers to sell their fruits and vegetables directly to customers, we ensure fair prices for farmers and high-quality goods for consumers.

Connecting Farmers and Customers. Transforming Lives. Shaaka is dedicated to revolutionizing the agricultural market by empowering organic farmers. Our platform allows farmers to showcase their fresh produce, connect directly with customers, and grow their businesses sustainably. Together, we are making organic farming profitable and accessible for everyone.

- **Direct Access to Customers**
Farmers can list their produce on Shaaka, reaching customers who value fresh, organic fruits and vegetables.
- **Fair Pricing Model**
We ensure farmers receive fair compensation, eliminating middlemen and maximizing profits.
- **Sustainability Support**
Shaaka provides tools and resources to help farmers adopt sustainable practices, improving yield and reducing environmental impact.

TEAM MEMBERS





**Dr.M.ASHOK PRINCIPAL MRCE HAD A GREAT SPEECH ON THIS
RELEASE OF SHAAKA APP.WHERE FARMERS ARE VERY
BENEFICIAL DIRECTLY BY USING THIS APP**



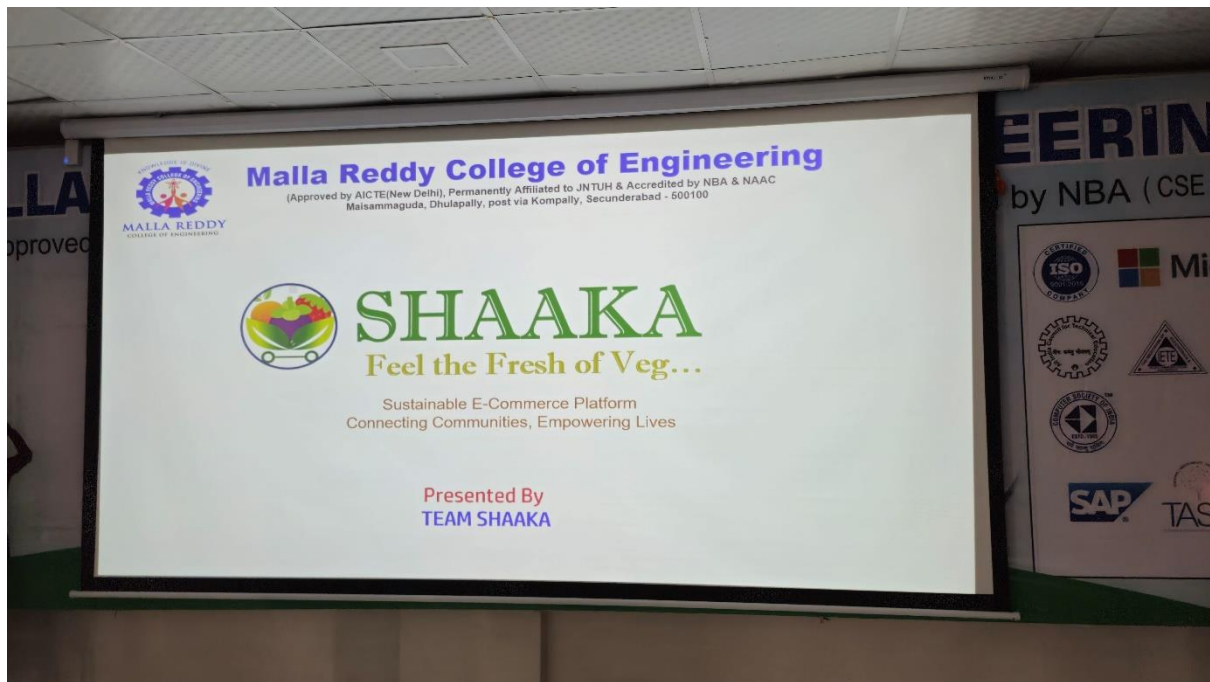
**Dr.J.G.M.BRITTO HOD OF CSD,AI & DS GIVING A BRIEF
INTRDUCTION REGARGING SHAAKA APP**



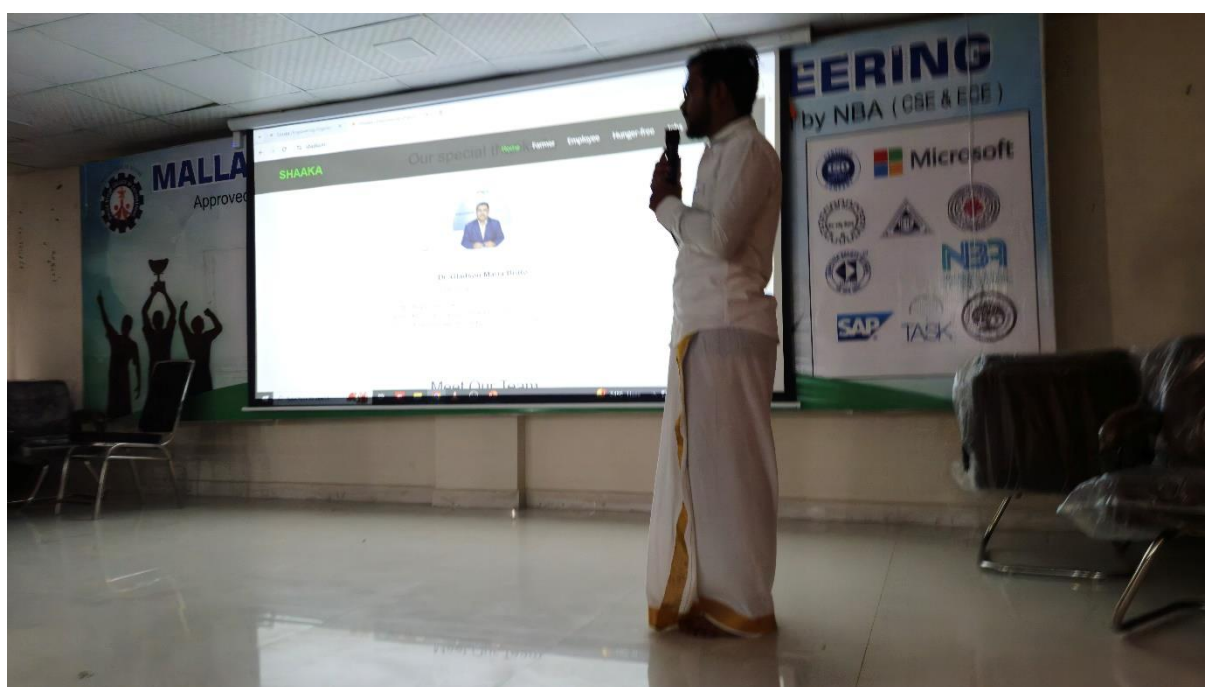
2ND YEAR STUDENTS GATHERED FOR THIS RELEASE EVENT



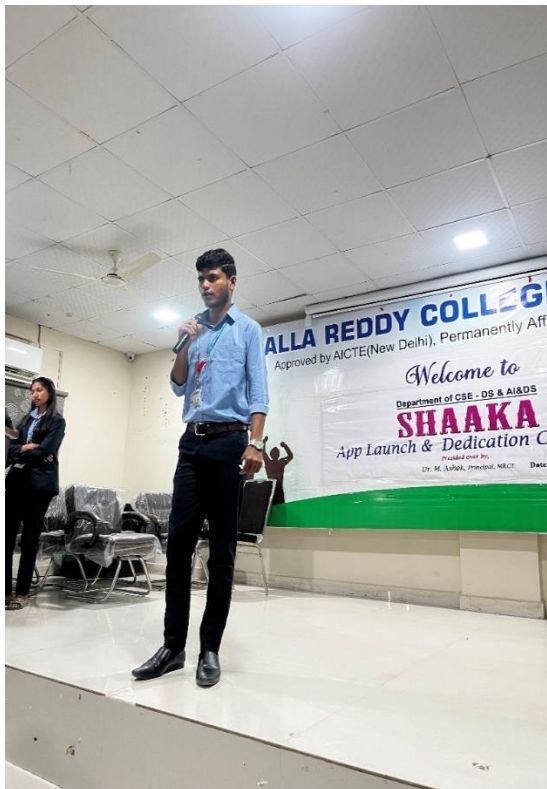
SHAAKA APP LOGO RELEASE BY PRINCIPAL SIR



**K.SAI CHARAN THE FOUNDER OF SHAAKA APP GIVING DEMO
ON APLICATION**



PRESENTING A PRESENTATION ON SHAAKA APP



**2ND YEAR STUDENTS GIVING APPRECIATION TO THEIR SENIORS
AND ASKING DOUBTS ON THIS APP AND GIVING SOME
SUGGESTIONS**



THE DAY END WITH FINAL CLICK